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Super Greensand™ : a New Product for Organic and Sustainable Agriculture

Verde Potash (TSX: "NPK") ("Verde" or the "Company") is pleased to announce a new product development, Super Greensand™. This opportunity is a direct result of the Company's ongoing commitment to agri-tech innovation.

Super Greensand™ is expected to be used both as a fertilizer and as a soil conditioner. As a fertilizer it provides potassium, magnesium, silicon, iron and manganese. As a soil conditioner it increases the soil's capacity to retain water and nutrients. As a 100% natural product Super Greensand™ will be certified for use by organic agriculture. Verde will progress with product registration in Brazil and the United States.

Super Greensand™ is produced as an intermediate step in the TK47™ production process. TK47™ is Verde's innovative multi-functional agri-tech product (see the May 26th, 2015 press release). Its production flowsheet will allow the same plant to produce two products without any additional investment. If Verde decides to significantly reduce upfront capex it could initiate production with Super Greensand™ because its production process does not require a kiln, only a mill.

Verde is in ongoing discussions with potential contract manufacturers in order to be in the position to initiate both TK47™ and Super Greensand™ production immediately after all required permits for its mine are issued by the Brazilian government.

In the coming months, Verde will be providing updates regarding license issuances, market development efforts for TK47™ and Super Greensand™, potential new product developments and agreements with contract manufacturers.

About Verde Potash

Verde Potash is an agri-tech company promoting sustainable and profitable agriculture through the development of its Cerrado Verde Project. Cerrado Verde, located in the heart of Brazil's largest agricultural market, is the source of a potassium-rich deposit from which the Company intends to produce



TK47™ and Super Greensand™. TK47™ is a multi-functional, innovative product that provides benefits for crop nutrition, crop protection, soil improvement and increased sustainability. Super Greensand™ is both a fertilizer and a soil conditioner, rich in minerals and 100% natural, ideally suited for organic agriculture.

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